

FACT SHEET

The Educational Value of College of Southern Idaho

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College of Southern Idaho (CSI) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, this study calculates the benefits to each of these groups. Results of the analysis reflect Fiscal Year (FY) 2013-14.

IMPACTS CREATED BY CSI IN FY 2013-14

ADDED INCOME	JOBS
\$52.5 MILLION	920
Operations spending impact	
\$2.5 MILLION	53
Construction spending Impact	
\$15 MILLION	454
Student spending impact	
\$185.3 MILLION	4,231
Alumni impact	
\$255.3 MILLION	5,658
Total impact	

IMPACT ON BUSINESS COMMUNITY

During the analysis year, CSI and its students added **\$255.3 MILLION** in added income to the Region IV economy, approximately equal to **3.6%** of the region's total GRP. By comparison, this impact from the college is nearly as large as the entire Finance and Insurance industry. The economic impacts of CSI break down as follows:

Operations spending impact

- CSI employed 751 full-time and part-time employees in FY 2013-14. Payroll amounted to **\$40.1 MILLION**, much of which was spent in Region IV to purchase groceries, clothing, and other household goods and services. The college spent another **\$31.2 MILLION** to support its day-to-day operations.
- The net impact of college payroll and expenses in Region IV during the analysis year was approximately **\$52.5 MILLION** in added income.

Construction spending impact

- CSI commissioned contractors to build or renovate its facilities during the analysis year, generating a short-term infusion of spending and jobs in the regional economy.
- The net impact of CSI's construction spending in FY 2013-14 was **\$2.5 MILLION** in added income, equivalent to **53** new jobs.

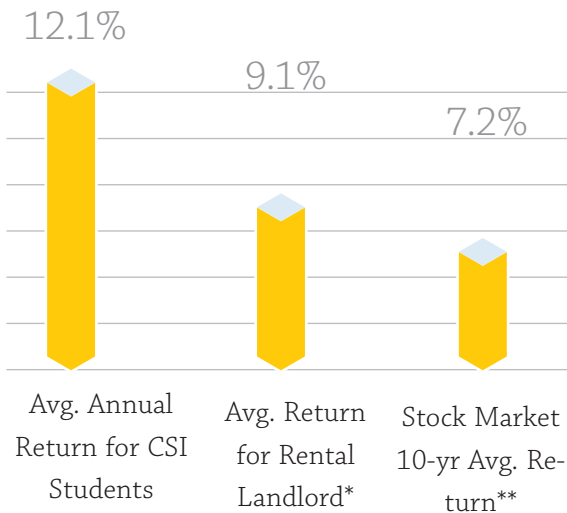
Impact of student spending

- Around 20% of students attending CSI originated from outside the region. Some of these students relocated to Region IV. In addition, a number of students would have left the region if not for CSI. Finally, students received residual aid that allowed them to increase their spending. These students spent money on groceries, transportation, rent, and so on at businesses in the region.
- The expenditures of relocating and retained students during the analysis year added approximately **\$15 MILLION** in added income to the Region IV economy.

Alumni impact

- Over the years, students have studied at CSI and entered or re-entered the workforce with newly-acquired skills. Today, thousands of these former students are employed in Region IV.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **\$185.3 MILLION** in added income during the analysis year.

STUDENT RATE OF RETURN



*RealityTrac's Q3, 2014
 **Forbes's S&P 500, 1994-2014.

RETURN ON INVESTMENT TO STUDENTS, TAXPAYERS, AND SOCIETY

Student perspective

- CSI's FY 2013-14 students paid a total of **\$12.3 MILLION** to cover the cost of tuition, fees, and supplies. They also forewent **\$56.5 MILLION** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the college, students will receive a present value of **\$190.1 MILLION** in increased earnings over their working lives. This translates to a return of **\$2.80** in higher future earnings for every \$1 that students invest in their education. The average annual return for students is **12.1%**.

Taxpayer perspective

- In FY 2013-14, state and local taxpayers in Idaho paid **\$37 MILLION** to support the operations of CSI. The net present value of the added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses amounts to **\$72.5 MILLION** in benefits to taxpayers. Savings to the public sector add another **\$5.4 MILLION** in benefits due to a reduced demand for government-funded services in Idaho.
- Dividing benefits to taxpayers by the associated costs yields a **2.1** benefit-cost ratio, i.e., every \$1 in costs returns \$2.10 in benefits. The average annual return on investment for taxpayers is **6.9%**.

Social perspective

- The economic base in Idaho will grow by **\$711.4 MILLION** over the course of the students' working lives. Society will also benefit from **\$18.8 MILLION** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every dollar that society spent on CSI educations during the analysis year, society will receive a cumulative value of **\$5.60** in benefits, for as long as the FY 2013-14 student population at CSI remains active in the state workforce.

FOR EVERY \$1 SPENT BY...

STUDENTS	<p>\$2.80</p> <p>Gained in lifetime earnings for STUDENTS</p>
TAXPAYERS	<p>\$2.10</p> <p>Gained in added state revenue and social savings for TAXPAYERS</p>
SOCIETY	<p>\$5.60</p> <p>Gained in added taxes and public sector savings for SOCIETY</p>