GOAL I: MOVING IN: Actions, activities and events initiated in recruiting the person who is not yet a College of Southern Idaho student. It includes contact with the College initiated by a prospective student. The contact may be in person, interactive, or disseminated information transmitted electronically or via traditional material. The prospective student may be “traditional” (a recent high school graduate) or “non-traditional” (one re-entering the arena of formal education after a significant absence, or to change careers.)

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Activities</th>
<th>Responsible</th>
<th>Completion</th>
</tr>
</thead>
</table>
| A. Establish a convenient, user-oriented student services system. (CSI Goal I AA A,2) | 1. Eliminate registration barriers, admission policy, consistency among Twin Falls and Outreach  
2. Student friendly attitude extended to all departments of Student Services and extended campus-wide. | Directors         | June 2004  |
| B. Reinvigorate programs to increase recruitment, retention. (CSI Goal I, AA A,3) | 1. Student surveys, expanded CCSSE  
2. Coordinate a marketing plan for student services, similar look same overall message  
3. Recruitment and delivery of pre-enrollment information coordinate campus-wide with same “message” | Directors         | June 2004  | On-going  |
| C. Diversity – adopt definition, expand recruitment, and promote understanding. (CSI Goal I AA B,1-3) | 1. Diversity Committee activities, develop plan.  
2. Latino Unidos recruiting. | Stanley, Prestwich | June 2004  |
| D. Interaction with school districts. (CSI Goal III AA B,1) | 1. On-campus activities with District Counselors, others  
2. In-district recruiting  
3. Camps and institutes for K-12 students sponsored by or Assisted by Student Services. | Stanley           | June 2004  |
| E. Further cultural and artistic programs and events. (CSI Goal III AA D,5) | 1. Cooperation with honors program, others  
2. Student activities and events | Directors, Stanley | June 2004  |
**GOAL II: MOVING THROUGH** The student is enrolled at the college of southern Idaho. Student services activates strategies that will encourage the student to persist and complete courses of study. There is introduction of newly enrolled student-to-student activities and also with faculty, advising, and counseling.

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<tbody>
<tr>
<td><strong>A. Assure a student’s continuing success to educational and training opportunities... (CSI Goal I AA A,1)</strong></td>
<td>1. Program plans for students developed in early moving through stage.</td>
<td>Directors, Faculty Directors</td>
<td>June 2004 On-going</td>
</tr>
<tr>
<td></td>
<td>2. Communication and information to faculty and staff about services available in student services department. Includes newsletter, day planners, handbooks, catalogues for new/entering students.</td>
<td>Directors</td>
<td></td>
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<tr>
<td></td>
<td>3. Provide “nuts and bolts: information on how Student Services services work together.</td>
<td>Directors</td>
<td></td>
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<td>4. Coordination of non-faculty advising with faculty advising.</td>
<td>Scholes</td>
<td></td>
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<tr>
<td><strong>B. Anticipate needs of special populations and persons with disabilities. (CSI Goal II AA A,3)</strong></td>
<td>1. Assistive technology.</td>
<td>Flannery</td>
<td>May 2004 On-going</td>
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<td>2. Strategic planning for accommodations.</td>
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<tr>
<td><strong>C. Continuously enhance student access...with up-to-date proven technology. (CSI Goal II AA B,1)</strong></td>
<td>1. Easy on-line registration</td>
<td>Stanley, Martin Directors</td>
<td>On-going</td>
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<td>2. Include students in marketing planning</td>
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**GOAL III: MOVING ON** The student is preparing to exit the College of southern Idaho. Student services offers the student assistance in transition to further education or career.

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</thead>
<tbody>
<tr>
<td><strong>A. Articulation to four-year degree programs. (CSI Goal III AA C,3)</strong></td>
<td>1. Interface of academic advising early and career counseling later.</td>
<td>Scholes</td>
<td>2004-05</td>
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<tr>
<td></td>
<td>2. Job fair mid year.</td>
<td>Scholes, Directors</td>
<td></td>
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<tr>
<td><strong>B. Transition into careers (CSI Goal I AA A,3) (CSI Goal III AA D,1)</strong></td>
<td>1. Career counseling available to every student.</td>
<td>Scholes</td>
<td>On-going</td>
</tr>
<tr>
<td></td>
<td>2. Job placement/transfer fairs</td>
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<td>3. Practicums with businesses – technical and academic</td>
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## ADMINISTRATIVE

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<th>Responsible</th>
<th>Completion</th>
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</thead>
<tbody>
<tr>
<td><strong>A. Salary competitiveness. (CSI Goal IV AA A,4)</strong></td>
<td>Student services review with Human Resources</td>
<td>Directors</td>
<td>On-going PFI (IDP)</td>
</tr>
<tr>
<td><strong>B. Develop budgets annually and provide budgetary responsibility and accountability. (CSI Goal IV AA C,2)</strong></td>
<td>Unit PFI (Unit Development Plan)</td>
<td>Directors</td>
<td>January - February</td>
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<td><strong>C. Administration, faculty and staff cooperative process. (CSI Goal III AA A,4)</strong></td>
<td>On-going communication</td>
<td>Directors</td>
<td>On-going</td>
</tr>
<tr>
<td><strong>D. Professional Development and Renewal (CSI Goal IV AA A,1)</strong></td>
<td>PFI (Individual Development Plan)</td>
<td>Directors</td>
<td>October - November</td>
</tr>
<tr>
<td><strong>E. Ensure that buildings and landscaping are student friendly and safe. (CSI Goal IV AA B,1-2)</strong></td>
<td>Student services input into remodels and construction</td>
<td>Directors</td>
<td>On-going</td>
</tr>
</tbody>
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