



February 2, 2012

Dear Community Partner,

On Friday, March 2, 2012, the College of Southern Idaho will be hosting its annual *Conference for Women in Business*, sponsored by the Small Business Development Center, CSI Career and Counseling Services and Community Education Department. This event presents a tremendous opportunity for community businesses to promote their products and services to professional women from throughout the Magic Valley. The theme of this year's conference is **Take the Lead** and we will be featuring workshops for women looking to begin a career, advance in their current careers and start or enhance their own business. Our luncheon keynote presentation will be by Dr. Heidi Reeder, PhD, communications professor at Boise State University, speaking on gender and workplace communications. You can find the entire schedule at www.csi.edu/isbdc/womensconference.

We have several sponsorship opportunities available that can provide visibility for your organization. Conference sponsorship offers extra publicity for your company by having your name and logo displayed throughout the conference and having your materials placed directly into the hands of attendees.

Please review the attached sponsorship packages and contact the Idaho Small Business Development Center at 208.732.6450 to confirm your participation. The deadline for returning the sponsorship form is February 17, 2012.

Thank you in advance for your sponsorship consideration. We are working to create an event that will inspire women to fulfill their career potential and your sponsorship will ensure the success of the CSI Conference for Women in Business while providing you with increased visibility before our audience of dynamic Magic Valley women. If you need additional information about the conference, please do not hesitate contacting us. We would welcome the opportunity to talk with you.

Best regards,

Bryan Matsuoka
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Kate Woods
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2012 Sponsor Levels

Luncheon Keynote Sponsor **\$1000** **(limited to one sponsor per year)**

Thanks to D.L. Evans Bank – this year's Keynote sponsor!

- Business logo included on all printed materials
- Special recognition during conference
- Opportunity to introduce keynote speaker and tell about your business
- Display table in premier location
- Distribution of your company's literature or giveaways with conference materials
- Priority for future year's sponsorship
- Six conference tickets for employees

Gold Sponsor **\$300**

- Business logo included on all printed material
- Special recognition during conference
- Display table at conference
- Distribution of your company's literature or giveaways with conference materials
- Four conference tickets for employees

Silver Sponsor **\$150**

- Business name included on all printed material
- Display table at conference
- Distribution of your company's literature or giveaways with conference materials
- Two conference tickets for employees

Bronze Sponsor **\$50**

- Business name included on all printed material
- Distribution of your company's literature or giveaways with conference materials



Sponsorships

Please PRINT all information clearly.

Business/Org Name: _____ Daytime Phone: _____

Contact Name: _____ E-mail address: _____

Mailing Address: _____ City: _____ State: _____ ZIP: _____

If you will be selling your products at the conference, please list below. You are responsible for all sales tax and collection of monies for your booth and must provide coverage for your booth at all times.

Description of booth contents: _____

Booth for **Keynote, Gold** and **Silver** sponsors includes one 10 x 10 booth space and other items as noted on the sponsor levels sheet (attached). Table and 2 chairs will be provided and electrical power will be available upon request at no additional charge. Sponsor provides draping, display supplies, promotional materials, and electrical cords. Bronze Sponsorship does not include booth.

To Review Sponsor Fees, See Attached Sheet

Please make checks payable to:
College of Southern Idaho
Dept 7841

Call 208.732.6450 to pay by debit or credit card

Mail **completed** registration form **WITH** check or money order to:

Business Office, College of Southern Idaho, P.O. Box 1238, Twin Falls ID 83303

Questions? Contact Idaho SBDC: (208) 732.6450 or isbdc@csi.edu

OFFICE USE ONLY: Date Rec'd _____ Payment _____ Booth Number _____