Fall 2020 Gooding Center Community Education Courses

**Adult Classes:**

**Understanding Facebook & Instagram for Small Business 1**
Sat ● TBA
CSI Gooding Center ● Instructor: Wendy Lemay
Fee: $40
Does social media marketing seem like some magical catch phrase you are unable to decipher? In this class, we will demystify social media marketing, understand which platforms will bring value to your business, and learn to create intentional marketing plans that reflect your brand and speak to your ideal client.

**Grant Writing 101: Finding, Writing, & Winning the Funding You Need**
Thu ● Sept. 10 ● 6-9 p.m.
CSI Gooding Center ● Instructor: Justin Vipperman & Emily English
Fee: $60
The one day, three-hour course is focused on enhancing the skill set of both beginning and experienced grant writers. We will cover finding grants, preparing to write a winning grant proposal, writing grant proposals that reviewers want to fund, and knowing what to do before and after your proposal is funded. Attendees will walk away with answers to questions like these: "Where can I find money for myself, my company, or my organization?", "How does the grant process really work?", and "What can grant money be used for and what are the grant funders really looking for?" Additionally, a significant portion of the time will be available for attendees to ask and receive answers to questions that are specific to them, their organizations, and their funding needs. Instructors Justin Vipperman and Emily English bring an extensive history of more than 20 years experience working with grants, government and public agencies, educational institutions, and non-profit organizations. Both are currently employed as full-time grant professionals in the Magic Valley community.

**Grant Writing 101: Finding, Writing, & Winning the Funding You Need—Part 2**
Thu ● Oct. 8 ● 6-9 p.m.
CSI Gooding Center ● Instructor: Justin Vipperman & Emily English
Fee: $60
The one day, three-hour course is a continuation on the information presented in the prior Grant Writing 101 class. Additional information and grant writing help will be provided by instructors Justin Vipperman and Emily English.

**Cake Decorating**
Wed ● Sept. 30-Oct. 28 ● 6-8 p.m.
CSI Gooding Center ● Instructor: Karrie Giles
Fee: $65 plus supplies
Don’t be intimidated by those popular specialty cakes and cupcakes! Whether you are a true beginner or have some experience in cake decorating, this is the class for you! Using basic cake decorating skills and your imagination, you’ll learn to make your own amazing creations. Skilled cake designer, Karrie Giles, will teach you the proper procedures for baking the perfect cake. Then learn to use frosting, fondant, candy and other ingredients to create your own works of art. A supply list will be provided at registration.

**Creative Photography for Beginners**
Thu ● Oct. 8 to 22 ● 7-9 p.m.
CSI Gooding Center ● Instructor: Al Hagen
Fee: $75
This class is for new photographers wanting to learn more about the basic features of their own DSLR camera. Using the fundamentals of creative photography, students will discover how to confidently take better photos that blend function and inspiration to create frame-worthy photos that captivate the imagination. Learn how to use unique camera settings, lighting, and composition to get the “perfect shot.