# COLLEGE OF SOUTHERN IDAHO STRATEGIC PLAN

### **GOAL I: SERVICE**

#### STRATEGY:

Promote habitual characteristics of respectful and courteous interactions with the widening diversity of the internal community as well as the community at large; enable access to educational and training opportunities; and, demand the highest possible quality of performance.

# **ACTION AREA A: Student Service**

**Action Item** 1) Assure a student's continuing access to educational and training opportunities by: eliminating student/CSI contact barriers; insuring collaboration among student service departments; communicating interactively with the College community, other institutions of higher education, and community at large. (Student Services)

**Action Item 2)** Establish a convenient, user-oriented student services system sometimes referred to as "one stop service". (Student Services)

**Action Item 3)** Reinvigorate programs to increase recruitment, retention, and placement of students. (*Director, New Student Services*)

**Action Item** 4) Institutionalize a minimum standard of "computer literacy" for degree-seeking students and expectations of compliance. (Computer Skills Assessment Committee)

**Action Item** 5) Offer classes at nontraditional times. (Chief Academic Officer)

**Action Item 6)** Develop opportunities for students with young families. (Center for New Directions)

## **ACTION AREA B: Diversity of Student Body**

**Action Item** 1) Adopt a College definition of diversity that includes multicultural, highly able, and international students.

**Action Item 2)** Expand recruitment of multicultural, highly able, and international students.

**Action Item** 3) Recharge programs that promote understanding of diversity internally and externally.

## **ACTION AREA C: Communication**

**Action Item 1)** Establish a user-friendly College-wide electronic communication system that interactively communicates institutional and departmental voice, data, and video messages.

**Action Item 2)** Communicate system-wide announcements and news items of general interest to the internal community.

**Action Item 3)** Establish a systematic survey process to obtain input about the quality of service exhibited by the College, internally, with former students, and with the community at large.

**Action Item 4)** Establish a representative committee to invite to the college campuswide speakers of general interest (not classroom guests).

**Action Item 5)** Assure that the "open door" policy on campus continues and is extended to communications that are not face-to-face.

**Action Item 6)** (2004) Initiative on Decision-Making and Communication

# **ACTION AREA D: Quality**

**Action Item** 1) Develop process for balancing student growth with quality instruction on an ongoing basis.

**Action Item** 2) Set expectations for quality programs and services by assuring that standards of performance and measurements of compliance are in place.

**Action Item 3)** Assure quality of instruction in all programs in cooperation with faculty, department heads, division directors, and deans.

Action Item 4) (2004) Initiative on Quality Instruction and Student Growth

#### **GOAL II: INNOVATION**

#### STRATEGY:

Discharge duties inventively and creatively. This entrepreneurial environment is fostered by administrators and all other employees who undertake thoughtful, insightful, and forward-looking decisions and reasonable risk may be a part of the College enterprise. The goal of "Innovation" is both to establish and to maintain the inventive spirit of the College.

## **ACTION AREA A: Programs and Program Review**

**Action Item** 1) Continuously scan pertinent educational and business environments to ensure that programs meet forward-looking student, academic, and business needs and respond appropriately.

**Action Item 2)** Ensure that objective standards, processes, and procedures are in place to determine effectiveness of program mission and function; student preparation and instructional methods; student performance and outcomes. Take corrective action where indicated.

**Action Item 3)** Assure that the needs of special populations and persons with disabilities of the College are anticipated.

**Action Item** 4) Routinely assess the competitive marketplace for higher education.

## **ACTION AREA B: Technology**

**Action Item 1)** Continuously enhance student access, improved learning, and internal and external services with up-to-date proven technology.

**Action Item** 2) Provide faculty, staff, and administration experience with emerging technologies.

**Action Item 3)** Continuously analyze, regularly report upon and make recommendations related to improvement opportunities in distance learning, internet, and the evolving data, video and voice technologies.

**Action Item 4)** Cooperate in community-wide communication networks in discharge of the College's responsibility in the context of homeland security.

# ACTION AREA C: New Funding

**Action Item** 1) Maintain and establish cordial working relationships with supervisory agencies and elected officials.

**Action Item 2)** Foster acceptance of the expectation that employees participate in seeking funding to supplement State general fund monies.

**Action Item** 3) Promote grant development and foundation activities.

Action Item 4) (2004) Initiative on Alternative Funding

#### **GOAL III: PARTNERSHIPS**

#### STRATEGY:

In the development and delivery of programs and services internally, cooperate and collaborate effectively and efficiently across administrative boundaries and, externally with the other educational institutions, businesses, and community organizations.

## **ACTION AREA A: Internal Partnerships**

**Action Item** 1) Develop outreach centers with services at all campus sites.

**Action Item** 2) Establish standards and expectations for sharing of resources and cooperation between and among departments and between technical and academic disciplines.

**Action Item** 3) Establish program-development assistance for faculty to further the grant request process.

**Action Item** 4) Establish administration, faculty and staff cooperative process.

#### **ACTION AREA B: Service Area School Districts**

**Action Item 1)** Establish regular administrative and faculty interaction with counterparts at school districts including both public and private schools.

**Action Item** 2) Develop dual credit and tech prep opportunities.

# **ACTION AREA C:** Higher Education Partnerships

**Action Item** 1) Broker four-year degree and advanced degree offerings in the service area by surveying, advocating and developing delivery or expansion of programs with appropriate institutions of higher education.

**Action Item 2)** Cooperatively construct a higher education center for the easy access of service area students to four-year and advanced degree offerings.

**Action Item** 3) Develop articulation to four-year degree programs.

# **ACTION AREA D: Community Partnerships**

**Action Item** 1) Maintain and clarify the process for responsiveness to training requests from business.

**Action Item 2)** Continuously review comprehensive policies and procedures for discharge of Local Emergency Planning Committee duties.

**Action Item** 3) Create just-in-time training opportunities.

**Action Item** 4) Provide organizational leadership in regional economic development.

**Action Item** 5) Maintain and invigorate partnerships with community organizations to further cultural and artistic programs and events.

#### **GOAL IV: FULLY DEVELOP RESOURCES**

#### STRATEGY:

Enhance potential successes and high-level achievement through the development and management of human, physical, and financial resources.

## **ACTION AREA A: Human Resources**

**Action Item 1)** Institute and refine system-wide professional development and renewal.

**Action Item** 2) Create a database tracking system for professional development.

**Action Item 3)** Cooperatively review personnel classification system; job descriptions; and evaluation process.

**Action Item** 4) Reaffirm salary competitiveness goals.

**Action Item 5)** Develop a process leading toward greater employee diversity to reflect a more diverse student body.

Action Item 6 (2004) Initiative on Maintaining the CSI Culture

# **ACTION AREA B:** Facilities and Grounds as a Resource

**Action Item 1)** Ensure that buildings and landscaping are student and environmentally friendly including landscaping with lowered water demand.

Action Item 2) Develop grounds and facilities that are safe.

**Action Item** 3) Expand use of classroom buildings in non-traditional times.

**Action Item 4)** Maintain open spaces and buildings consistently at the traditional high level of appearance and function.

**Action Item** 5) Provide buildings and facilities for community use in a way that is consonant with increasing energy, maintenance, and opportunity costs and fees-foruse.

**Action Item 6)** Fully develop the Wood River Valley facility as indicated by program offerings.

**Action Item** 7) (2004) Initiative on Safety and Security

# **ACTION AREA C**: Financial Resources

**Action Item 1)** Manage and invest money resources prudently on behalf of the public in the service area.

**Action Item** 2) Develop budgets annually and provide budgetary responsibility and accountability.